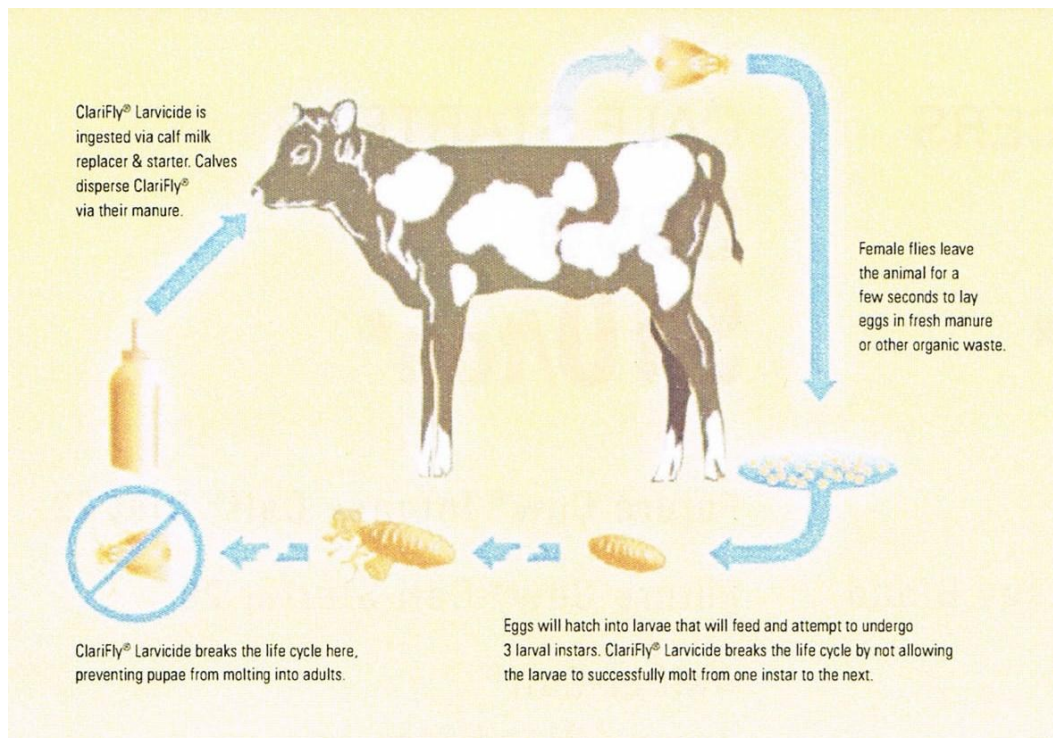


Keep Cattle Fly-Free this Year

It's never too early to start thinking about fly control. House flies, face flies, stable flies, and horn flies all have an economic impact on your herd. They bite, feed, and spread disease, lowering your cattle's profitability. One tool you can use to manage flies on your farm is ClariFly®. When mixed into cattle feed, ClariFly® passes through the GI tract into manure where flies lay their eggs. Unlike conventional insecticides that affect the nervous system of insects, ClariFly® works by stopping the fly's lifecycle rather than direct toxicity. The active ingredient, Diflubenzuron, disrupts the production of a substance called chitin, a key component in the exoskeleton of insects, therefore the fly cannot survive long enough to be a disease carrying adult. Chitin is not found in mammals; therefore it poses a very low risk to human health and the health of your cattle. ClariFly® is labeled for lactating and non-lactating beef and dairy cows, slaughter, stocker and feeder cattle, and calves including veal calves. There is no meat or milk withdrawal.



Currently South Central Grain & Energy is implementing ClariFly® in their calf and heifer feeding programs through their milk replacer and starters. When included in both the milk replacer and starter, ClariFly® only costs about 1 ½ pennies per calf per day. For best results, start feeding Land O'Lakes milk replacers and starters with ClariFly® in early spring before flies appear, and continue feeding throughout the summer and fall until about 30 days after the first frost. Starting a fly control program in the summer at the peak of fly season will require the use of other fly control measures to reduce existing adult fly populations.

An integrated pest management (IPM) program is an excellent way to control flies on your farm and reduce or eliminate the use of pesticides. This program includes the addition of ClariFly® in the feed, as well as, good sanitation and management practices. Cleaning up spilled feed and preventing manure build-up will eliminate breeding grounds for flies. Also, removing vegetation around buildings will eliminate the stable fly habitat and reduce the number of flies hanging around. Now is the time to start planning your IPM program.

South Central Grain & Energy is now offering great savings on milk replacers and calf starters containing ClariFly®! For more information on ClariFly® and for all of your calf-care needs, contact Amanda Koehler by email at ajkoehler@landolakes.com or by phone at 507-766-6020.